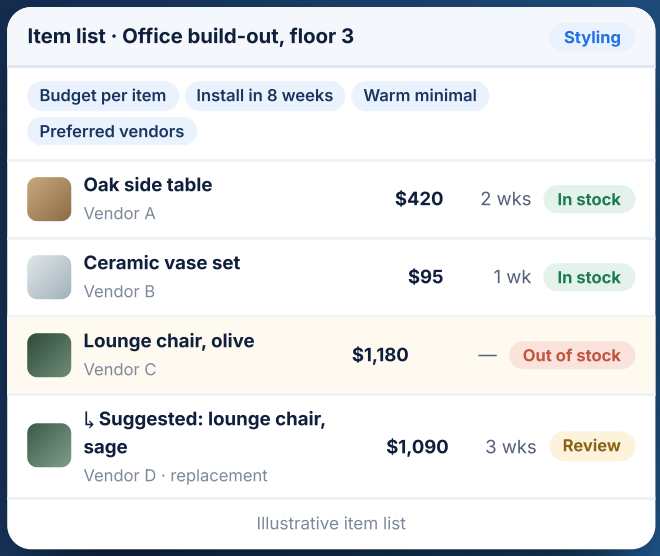
WISE STYLING AGENT

Giving interior designers their sourcing time back.

A workplace strategy and commercial interiors firm is deploying an agent that finds décor and accessories online, records every item in one standard format and keeps item lists current when products go out of stock.

Web sourcing · Standard item records · Stock monitoring · Miro



Illustrative item list

CUSTOMER	COMPANY SIZE	SERVICES	STATUS
Workplace strategy & commercial interiors	**201–500 employees**	**Design, procurement, installation**	**Phased pilot · Phase 1**

KEY KPIS — PROJECTED

50% less time on styling per designer

10 h saved per designer per week

2,600 h saved per year across a 5-person team

~300 items per list on large projects

Projections from the business case built with the customer: 5 designers spending about 20 hours a week each on styling. Results are being checked during the pilot.

Executive summary

Searches for the designer
Vendor sites, using the project's keywords and filters.

One format for every item
Vendor, price, lead time and availability, recorded the same way.

Flags stock changes early
Out-of-stock items come with suggested replacements.

A designer's 40-hour week

Projected. Styling = searching, copying details, building boards and rebuilding item lists.

THE CHALLENGE

Half the week spent copying product details

Styling, finding the décor and accessories that finish each space, is a big part of every office build-out. It was also almost entirely manual.

~20 h
a week per designer on sourcing alone

~300
items on a large project's list

2×
the same list built twice: a Miro board for the client, then a spreadsheet for purchasing

How a list was built before

Search — Google and vendor sites, tab by tab.

Copy — Prices, lead times and links, by hand.

Present — Build a Miro board for the client.

Rebuild — Re-enter it all as a purchasing spreadsheet.

Order — Items out of stock or repriced.

↺ back to sourcing, and sometimes back to the client

Time

The biggest bottleneck: hours of tab switching and copying for every list.

Inconsistency

Each designer formatted item lists a little differently, and markups were calculated by hand.

Rework

By the time purchasing ordered, items were often out of stock or repriced, sending designers back to sourcing and sometimes back to the client.

Risk

Wrong prices, wrong lead times and broken links could hurt budgets and timelines.

THE SOLUTION

The agent searches, designers decide

The Styling Agent takes the searching and copying. Designers keep every call, and everything the agent produces can be edited.

1 → 2 → 3 → 4 → 5

1 Brief

The designer sets budget, timeline, style direction and preferred brands or vendors.

2 Search

The agent searches the web with those criteria and shows matching options.

3 Record

For each selected item it saves vendor, price, availability, lead time and link.

4 Document

It fills the item list and project tables and sends the selection to Miro for client review.

5 Replace

When an item goes out of stock, it flags it, suggests alternatives and notifies whoever needs to act.

The agent

- Searches vendor sites from the brief
- Copies item details in one format
- Fills item lists and project tables
- Watches stock and suggests replacements

The designer

- Sets the brief and style direction
- Chooses every item
- Approves replacements
- Presents to the client

ONE ITEM RECORD

Item	**Lounge chair, sage**
Vendor	**Vendor D**
Price	**$1,090**
Availability	**In stock**
Lead time	**3 weeks**
Link	**vendor product page**

PHASED PILOT

PHASE 1 · NOW

Web sourcing and structured data

The agent searches from the brief and records every item in the standard format.

About 2–3 weeks

→

PHASE 2 · ONCE PHASE 1 PROVES ITS VALUE

Item lists and Miro, automatic

Item list spreadsheets generated automatically and selections sent to Miro for client review.

Next

BEFORE AND AFTER

Accurate lists, the first time

AREA	BEFORE WISE	WITH WISE
Sourcing	Manual web searches, ~20 h per designer per week	**The agent finds options from the project brief**
Item details	Copied by hand from websites	**Recorded automatically in a standard format**
Item lists	Different for each designer	**One consistent format across projects**
Out-of-stock items	Found at purchase time, then re-sourced	**Flagged early, with alternatives ready**
Client presentation	Items added to Miro one by one	**Selections sent to Miro automatically**

What it means for the firm

More projects, same team
Less time per project and less rework from stock changes.

One way of working
Every designer works from the same format.

Room to extend
The same setup can later support other design, procurement and operations work.

CONCLUSION

Designers were spending **about half their week finding products and copying details**. The agent takes over that part, designers keep the decisions, and purchasing gets **lists with prices and stock that are still correct** when the order goes in.

Give your designers their week back

Sourcing from the brief, one item format and early stock alerts, with designers in control.

Book a demo
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